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## Knowledge Management interviews

Read the thoughts of the experts

**Emerald publishes the largest range of management journals in the world and so it is no surprise that we frequently rub shoulders with some of the top thinkers in business.**

We are aware that effective action requires a balance of theory, practical advice and tips from those who have made a difference. With this in mind we bring you our guru interviews – the latest word in management from the experts in their field.

*Please note: job titles and positions for interviewees are correct at time of publication.*



### Collaboration: an interview with Morten T. Hansen

Morten T. Hansen is a management professor at University of California, Berkeley (School of Information) and at INSEAD, France. Formerly he was a professor at Harvard Business School where he taught leadership, general management, and corporate change in the MBA and executive education programmes.



### An interview with Edward de Bono

Dr Edward de Bono, a leading authority in the field of creative thinking and direct teaching of thinking as a skill, is considered one of the most influential business thinkers and visionaries in the world. His teaching in thinking has been sought by governments, global organizations, and leading international corporations including Microsoft, IBM, DuPont, Prudential, Ford and GM.



### An interview with Lowell L. Bryan & Claudia I. Joyce

Lowell Bryan is Director of McKinsey & Company. Claudia Joyce is a Principal of McKinsey & Company and a core member of the Strategy and Organization practices. Their new book *Mobilizing Minds* delivers a new, forward-thinking management strategy for creating wealth and uncovering complexity in today's high-growth economy.



### An interview with Dr. Palmer Morrel-Samuels

Dr. Palmer Morrel-Samuels is the president of Chelsea, Michigan-based Employee Motivation & Performance Assessment, Inc. (EMPA). A social psychologist, Dr. Morrel-Samuels has over 20 years' experience designing and analyzing customized employee assessments for Fortune 500 corporations, including IBM, General Motors and Disney.



### An interview with Don Cohen

Don Cohen is a writer, researcher, and consultant on organizational knowledge and social capital whose articles on those subjects have appeared in *Harvard Business Review*, *California Management Review*, *Knowledge Management*, and *Knowledge and Process Management*. He is a research associate with Babson College's Working Knowledge Programme and Managing Editor of NASA's ASK magazine.



### An interview with Thomas H. Davenport

Thomas H. Davenport holds the President's Chair in Information Technology and Management at Babson College in Wellesley, Massachusetts. In 2003 he was named one of the Top 25 consultants in the world by *Consulting Magazine*. Read what he has to say about his research work, knowledge management and managerial innovation.



### An interview with Karl-Erik Sveiby

Dr Karl-Erik Sveiby is acknowledged as one of the founding fathers of knowledge management, having pioneered many of the fundamental concepts. In this interview he briefly explains the concept behind Tango, the world's first business simulation of the knowledge organization, and the benefits it can offer.



### An interview with Yogesh Malhotra

Dr. Yogesh Malhotra is the Founding Chairman and Chief Knowledge Architect of BRINT Institute, LLC, the New York based research and advisory company internationally recognized for its research, practice and thought leadership. He is regarded among the world's most influential practitioners and thought leaders on knowledge management.



### An interview with Manimaran Rajakannu

What are the types of connections between Wipro and Cisco and other customers? What prompted Wipro to start its knowledge management programme? The General Manager and Head of Knowledge Management Initiative at Wipro Technologies - Manimaran Rajakannu - discusses these questions and more.

### An interview with Thomas A. Stewart

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In June 1991, Tom Stewart wrote an eye-opening article in Fortune entitled "Brainpower: How Intellectual Capital is Becoming America's Most Important Asset" that helped change how many managers organized to compete and create value. Find out about his path-finding book "Intellectual Capital: The New Wealth of Organizations" in this interview.

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